

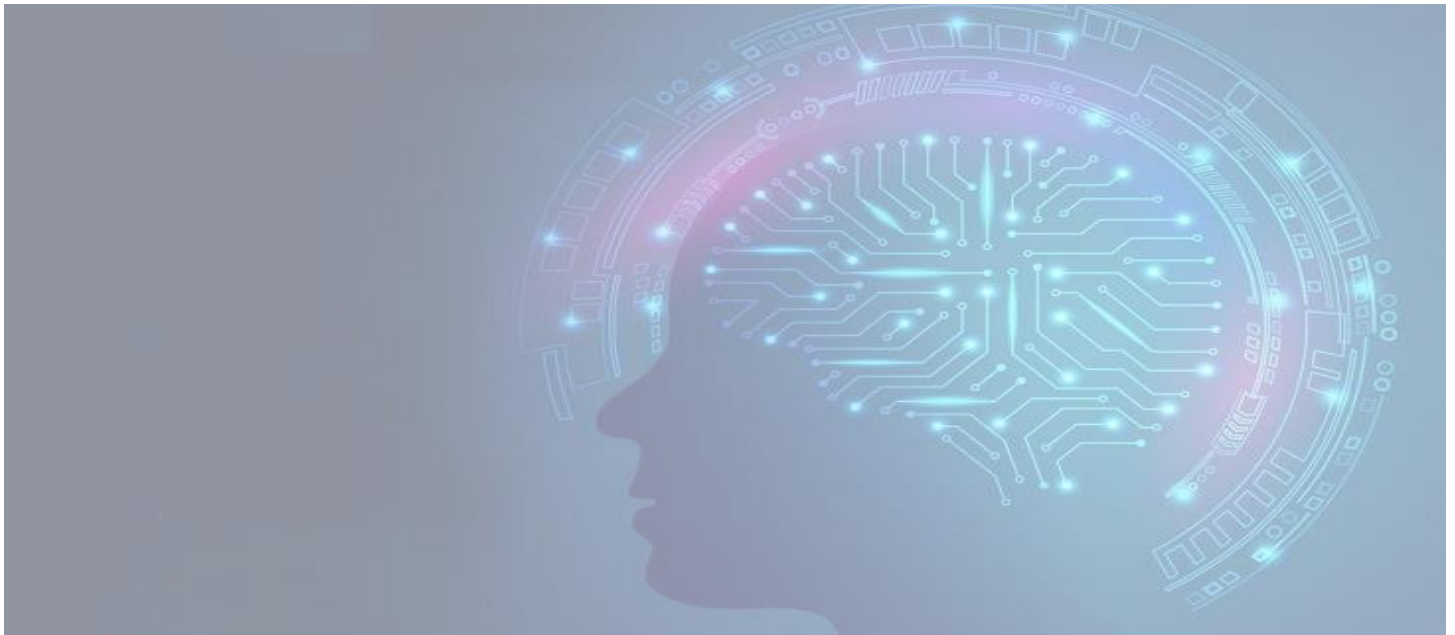


2021-1-FR01-KA220-HED-000032254

# R2/A2: DEVELOPMENT OF THE SPECIFIC MATERIAL RELATED TO AI IN INDUSTRY 4.0/5.0

## Unit 14

### “Company – site visits”



#### REVISION HISTORY



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## REFERENCED DOCUMENTS

ID	Reference		Title
1	KA220-HED-7FEFE2E4		JoinMe Proposal
2			

## APPLICABLE DOCUMENTS

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1			
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## Introduction

The template for Unit 14 of the Specific Training Program.

### I. Unit 14. Company – site visits

#### A. Organization of the visits

**Guidelines on how to organize and prepare actual visits of the students to local companies, startups, and business organizations:**

Organizing visits to local companies and startups can be a great way to provide students with real-world experience and help them connect with professionals in the industry (Earle et al., 2015). With proper planning and preparation, these visits can be a valuable addition to any course or educational goal.

1. **Define the objectives:** Before organizing any visit, it's important to define the objectives of the visit. What do you want the students to learn? Which companies or startups would be most relevant to the topics you are teaching? Understanding the objectives will help you select the right companies to visit and design the visit in a way that meets your goals.
2. **Identify potential partners:** Once you've defined your objectives, start researching potential partners. Look for companies and startups in your area that are working on topics related to the course material you are teaching. Reach out to these companies to explain the purpose of the visit and ask if they would be willing to host your students.
3. **Coordinate with the host company:** Once you've identified a partner, work with the company to coordinate the logistics of the visit. Determine the date and time of the visit, the number of students who will be attending, and any special requirements the host company may have. Make sure you communicate the details of the visit to the students and provide them with any necessary instructions.

4. **Prepare the students:** Before the visit, prepare the students by explaining the purpose of the visit, what they can expect to see, and what they should do to prepare. Provide students with a list of questions they can ask during the visit to help them engage with the professionals they will meet.
5. **Follow up:** After the visit, follow up with the host company to thank them for their time and share feedback from the students. This will help build a relationship with the company and establish a potential partnership for future visits or collaborations.
6. **Evaluate the visit:** Finally, evaluate the visit to determine its effectiveness in meeting your objectives. Did the visit provide valuable insights and knowledge to the students? Were the logistics and coordination effective? Use the feedback to improve future visits.

## A. The purpose of the visits

*To learn real needs in the sector, to communicate the goals of their project, get some professional feedback.*

The purpose of organizing visits to local companies, startups, and business organizations is to provide students with an opportunity to see how the theoretical concepts and practical skills they learn in the classroom are applied in the real world (Earle et al., 2015). It can help students gain a better understanding of the industry and its practices, as well as the challenges and opportunities that exist in the field. Additionally, such visits can provide students with networking opportunities and help them connect with professionals in the industry, which can be beneficial for their future careers. Overall, the purpose of these visits is to enhance the learning experience and help students gain practical skills and knowledge that can help them succeed in their chosen careers (Gomez-Lanier, 2017).

## B. Quiz

*The following* questions can help students reflect on their experience and connect the insights gained during the visit to their own learning and career goals:

1. What did you learn during the visit? Were there any specific insights or takeaways that stood out to you?
2. How did the visit align with the course material you have been studying in class? Were there any new topics or concepts introduced during the visit?
3. How did the company or startup use AI in their operations? Were there any innovative or unique applications of AI that you observed?
4. How did the professionals you met during the visit apply creativity and design thinking in their work?
5. What challenges did the professionals face in their work and how did they overcome them?
6. Did the visit change your perception of the industry or the topic you have been studying? If so, how?
7. What opportunities do you think exist in this industry for innovation and entrepreneurship?
8. How might you apply what you learned during the visit to your own work or future career plans?
9. Did the visit spark any new ideas or insights that you would like to explore further?
10. Would you recommend this visit to other students? Why or why not?

## C. References

Gomez-Lanier, L. (2017). The Experiential Learning Impact of International and Domestic Study Tours: Class Excursions That Are More Than Field Trips. *International Journal of Teaching and Learning in Higher Education*, 29(1), 129–144. <https://doi.org/https://files.eric.ed.gov/fulltext/EJ1135842.pdf>

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