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## 5th Newsletter

January 2024

We are delighted to keep you informed about the latest developments of the JoinME project. Our goal is to connect higher education institutions, teachers, students, companies, and business centers to address the challenges of Industry 5.0 through the use of artificial intelligence.

During this period, our efforts have primarily focused on the Training on the Manual on Organising International, which consists of 12 units. Each partner was tasked with designing 2 units in different areas. This step is crucial to ensure the quality and relevance of our training program.

We are confident that these efforts bring us closer to our common goal. Together, we are shaping the future of industry and education. We would like to thank all the partners involved for their dedication and valuable contribution.

Stay tuned for further updates on our progress and the next steps of the JoinME project.

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## Developing the Manual for organizing international seminars:

The Manual on Organizing International Seminars stands out as a pivotal and eagerly anticipated deliverable of our project. Its primary aim is to provide vital support to Higher Education Institution (HEI) teachers as they navigate the innovative multicultural program. Over the recent period, our project partners have been fully engaged in crafting the manual's content. This involved extensive brainstorming sessions, collaborative discussions on various chapters, identification of potential challenges, and anticipation of future obstacles. Drawing from their diverse backgrounds and expertise, each partner has contributed their unique experiences to ensure the manual's comprehensive nature. Our collective goal is to create an inclusive document that serves as an invaluable resource for teachers looking to engage with the JoInME training program.

In addition to this collaborative effort, the Manual consists of 14 units, numbered from 1 to 14, each addressing key aspects of industry adaptation and international collaboration:

- Unit 1. General introduction about the targeted industry
- Unit 2. Creativity and design thinking
- Unit 3. Defining the concept/idea
- Unit 4. International project management
- Unit 5. Business Plan
- Unit 6. Market analysis
- Unit 7. Financial analysis
- Unit 8. Legal issues
- Unit 9. Leadership and negotiation
- Unit 10. Team Management
- Unit 11. Marketing
- Unit 12. International logistics
- Unit 13. Business networks
- Unit 14. Company site visits

These units have been meticulously developed to provide comprehensive guidance and support to educators navigating the complex landscape of Industry 5.0. They offer practical insights, strategies, and tools to facilitate effective teaching and learning experiences within the context of international collaboration.



## **Learning, Teaching, Training Activities (LTTA) & 4th Transnational Project Meeting (TPM4) Kaunas, Lithuania:**

Since November 7th, project partners have come together at Kaunas Technical University for an intensive joint staff training event to assess the project results through a peer learning and testing process, ensuring that the JoInME training program and its supporting online instruments address the identified priorities and reach the target groups. Trainers from all partner countries have shared their experiences with the developed results, engaged in lively discussions, and shown interest in fine-tuning the results for their further successful piloting the developed JoInME program. After the working sessions, the guests were able to experience Lithuanian traditions and culture and enjoy the hospitality provided by their colleagues from KTU..

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