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## 1<sup>st</sup> Newsletter

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### About the project

Following the outbreak of Covid-19, the education sector was particularly affected. The normal pedagogical flow was disrupted, and teachers had to quickly adapt to transform their courses digitally. Now the situation is still very uncertain in most countries which is why high quality digital, or hybrid content has to be created or enhanced to deal with unknown situations and ensuring young people still have access to knowledge.

At the same time industries have also been highly affected and as a result might hesitate to hire fresh graduates or concentrate on their own development instead of collaborating with higher education. Another point is, because of travel restrictions we risk less intercultural cooperation and less concrete partnerships.



## Aims:

- Create an innovative joint training program for higher education students interested in entrepreneurship in cutting-edge industry;
- Design an updated and adapted online quality training useful for professors/teachers looking for adapted content and resilient teaching techniques;
- Develop a hybrid program taking advantage of hybrid activities - online (training) and face-to face (mobilities if wished);
- Create a Guide Manual to organise online International multidisciplinary seminars to promote networking of institutions and collaboration between students across the EU;
- Ensure an opportunity for companies to give students real-case issues for them to work on, benefit from the environment and labs of the HEIs and eventually recruiting students after they graduate if they worked well on the project;
- Ensure an opportunity for business incubators and accelerators to be in touch with companies as potential clients.

## Target Groups

The project's main target group is teachers working in higher education institutions in the field of entrepreneurship as well as specific fields such as Artificial intelligence and industry driven by emerging technologies and faced emerging societal changes and realities. Moreover, Apart from these the beneficiaries comprise also indirect target groups from the above-mentioned fields such as higher education students (18-25 years old), business incubators of start-ups, companies, trainers, business mentors, coaches. After the life of the project, more target groups become relevant, such as SME chambers, Business Innovation Centers, entrepreneurship associations, public officials responsible for entrepreneurship/growth.

# The kick-off meeting:



The meeting took place in Cergy, France the 22nd of December 2021.

The meeting was organised as a hybrid meeting with 4 of the partners being physically present in Cergy and 2 joining virtually through Google Meet.

In the meeting physically present were representatives of ECAM-EPMI (the Project Coordinator), ATERMON BV, HeartHands Solutions and Kaunas University of Technology. Virtually Present were representatives of NURE and Atlantis. The partners discussed thoroughly the steps of the project for an efficient kick start of the first Activities.

# The consortium:



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